Alameda County Green Business Program Newsletter July 2010

13 Years of Environmental Values at Work

News

Are You Due for Recertification in 2010? Learn more about meeting the standards while taking advantage of rebates and free technical assistance! *Ask for updated standards information*. **Did you know:** About 30 businesses due for recertification in 2009 dropped out. Some closed, but others have been unable to meet the higher GBP standards for lighting, water savings and pollution prevention. Call us, **we are here to help!**

Survey on Charging a Fee for Certification: We want to hear from <u>you!</u> Early responders will be entered into a drawing for dining gift certificates from local Green Business certified restaurants. A decision on fees will come later in 2010 or early 2011. <u>Take the survey.</u>

Moving or Renewing a Lease? Now is a good time, with lower occupancy rates, to negotiate for 'green' building features! Ask for energy efficient lights, low flow toilets, and less toxic cleaning products and practices.

Property Managers: We are developing standards just for your industry. Ask Pamela Evans to review & comment on a draft.

Alameda County's **Green Business Steering Committee is recruiting a new member from the business community**. Please <u>let us know</u> if you'd like to be considered or simply want more information.

Media & Public Outreach News

Green Businesses: You may access and update your online **directory profile** at any time by using the dedicated web link to your Green Business directory page. The new searchable public directory will go live within 3-6 months. Once on the directory page, you'll be able to:

- Update your contact information
- Upload your company logo and a photo
- Provide a description of your business, services and products
- Tell the public what makes you 'green'
- Post customer testimonials

East Bay Express honored two Green Businesses as 'Pillars of the Community at their annual 'Indie Awards' for independently-owned, local businesses. The honorees were **Peerless Coffee & Tea** and **Give Something Back.**

Sun Light & Power, a certified Bay Area Green Business since 2002, was

Newly Certified Green Businesses!



Alameda: The Waterfront, Alameda Waterfront

Berkelev:

Cafe Leila
Barney's - Shattuck Ave
Bavarian Professionals
Nina Designs
State Farm Insurance Steve Bauer, Agent
Tara's Organic Ice Cream
The Framer's Workshop

Emeryville:

Consumer Financial Services Corporation

Fremont:

Patriot Memory

Hayward:

City of Hayward Utilities Center Hayward City Hall

Livermore:

Vintage 99 Label MFG Inc.

Oakland:

Community Design +
Architecture
David Thorne Landscape

recently honored as a finalist in the SF Business Times 2010 Green Business Awards.

The San Francisco Business Times is looking for candidates to profile in their small business section. This publication often writes about certified Green Businesses. Companies must have revenue between \$1-50 million and have an interesting story to tell. To be considered, contact Emily Fancher by <a href="mailto:e

Green Tips, Events & Opportunities

Sustainable Business Alliance presents **Brand Storytelling: The Tool That Will Transform Your Business.** Numi Tea Garden, 2230 Livingston Street, Oakland, 5:30 to 7:30 PM Tuesday, July 13th. <u>Info and RSVP</u>.

Restaurants & Caterers: PG&E Food Service Technology Center Present: **Lighting: Workhorse Applications- Back of House and Exterior.** Tackle the nuts and bolts of efficient lighting design, technologies, and maintenance. Find out how to grab hold of some of the easiest energy savings in the commercial food service environment. Thursday July 15, 2010 9:00-Noon. Location: FSTC - San Ramon. 1-800-398-3782 or <u>RSVP online</u>.

April Green Business Recognition event **Green Chefs of the East Bay**, attracted over 120 people and featured 5 restaurants & caterers.

Please mark your calendars! Next Green Business Recognition event is early October in Berkeley - date TBA. We'll celebrate new Green Businesses and the launch of the 2011 EcoMetro Guide.

Laney College seeks a designer and instructor to develop a new course on making the financial case for green building, emphasis on energy efficiency retrofitting. Contact <u>Emily Courtney</u>, 510-552-1741.

Caterers and Printers: Alameda County encourages sustainability and environmental stewardship in procurement and considers Green Business certification status in choosing vendors, including printers and caterers.

Register with the Alameda County Small Local and Emerging Business (SLEB) program. SLEB enhances the County's purchasing power to build our local economy. Two ways to be included: 1) Apply for certification as a "small" or "emerging" business (U.S. SBA size standards). Receive first review and preference points. Or, 2) Simply register yourself as a "local" business - the next pool considered for vendor opportunities.

StopWaste.Org Business Resources: Looking for office paper reduction ideas? Check out the easy-to-use resources in the <u>Paperless Express guide</u>. Also available through StopWaste.Org's <u>online store</u>: Business Recycling Starter Kit and Advanced Business Greening Kit.

Green Chamber of Commerce offers a 20% membership discount to certified Bay Area Green Businesses. More info

Check These Green Events Calendars: Sustainable Business Alliance

San Leandro:
MedShare
In & Out Printing Service

Scott Cole & Associates

Re-Certified

Ajanta
Best Graphic Image
Borden Lighting
Cafe Tibet
Javelin Strategy & Research
Paddy's Coffeehouse
Razan's Organic Kitchen
ScanArt
Wendel, Rosen, Black & Dean,
LLP
West Advertising

Quick Links

Green Business Program
New Public Website!

Inspector Log In Website

Join Our Mailing List!

Contact us:

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